

Fig. 1

2/20

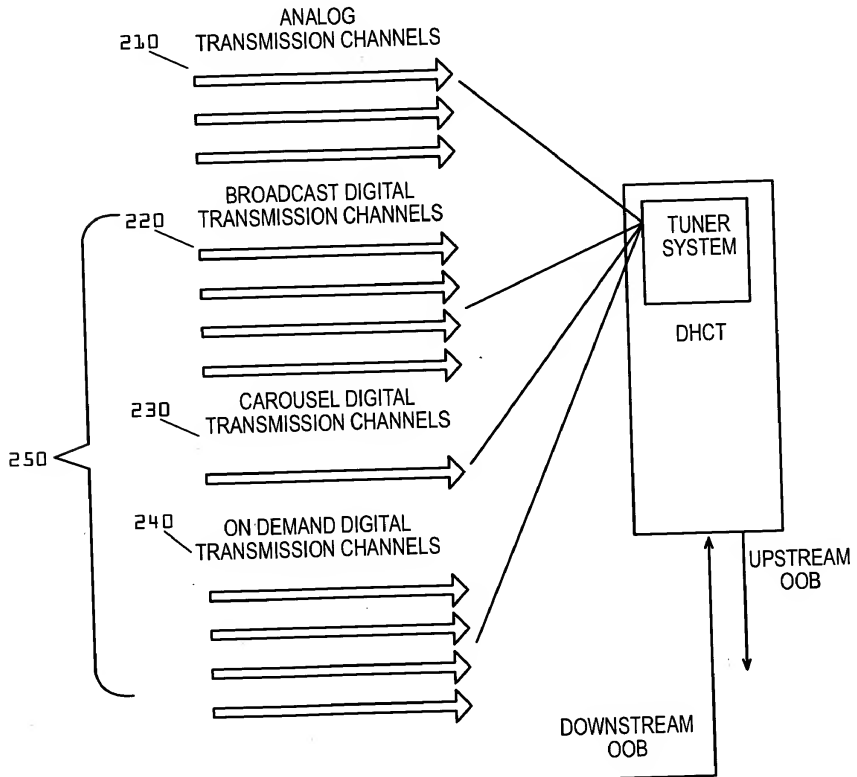


Fig. 2

3/20

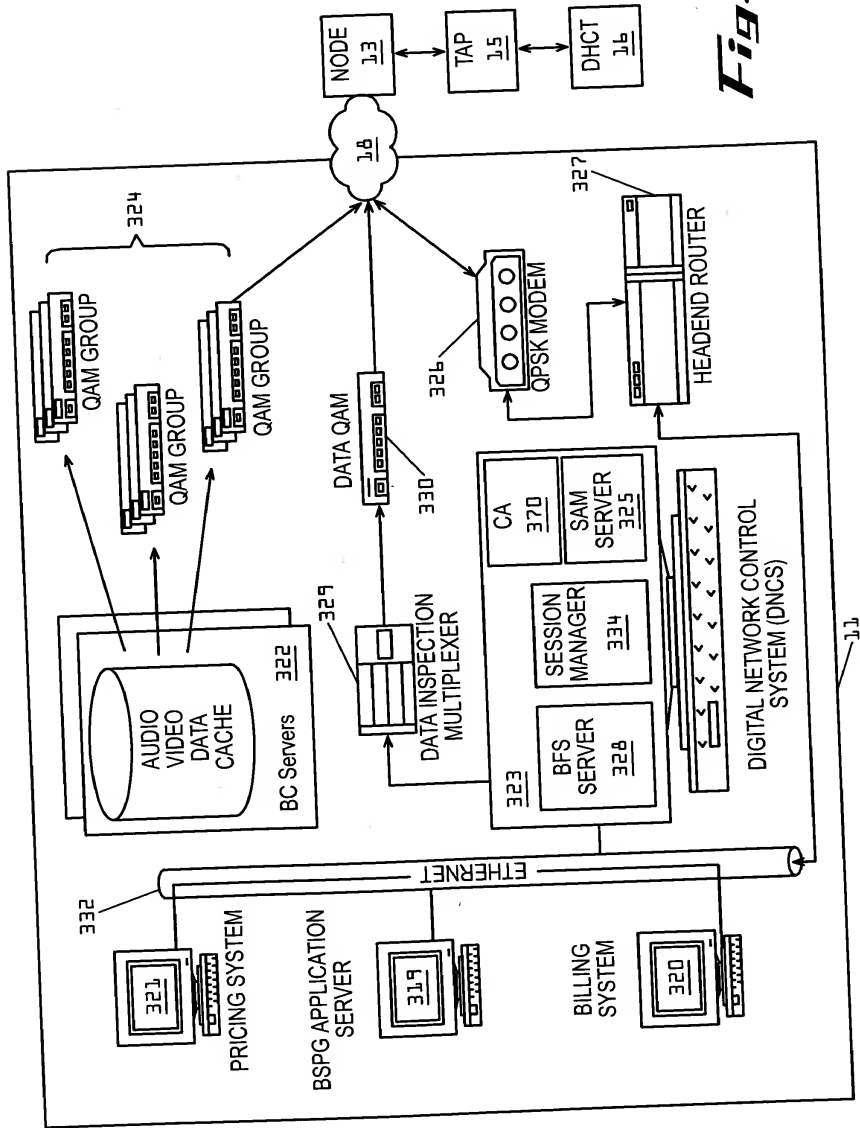
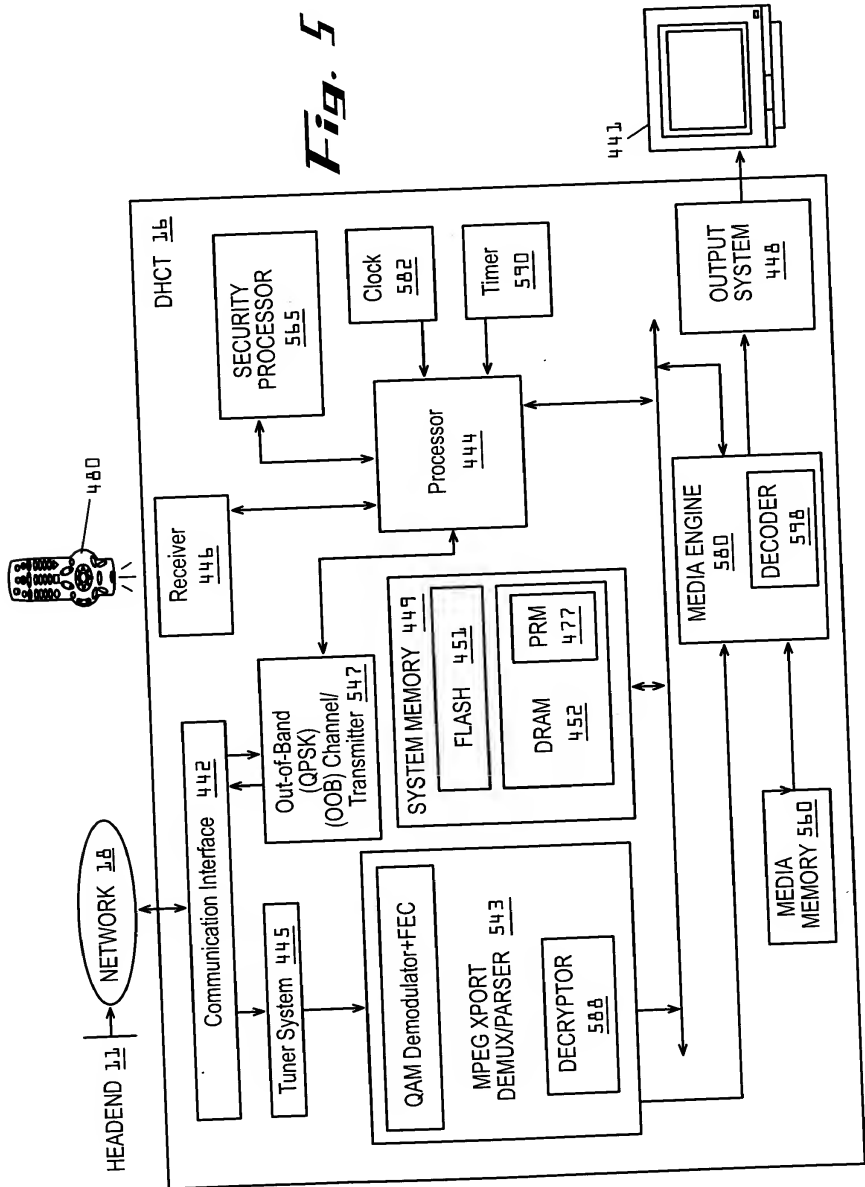


Fig. 3

5/20

Fig. 5



6/20

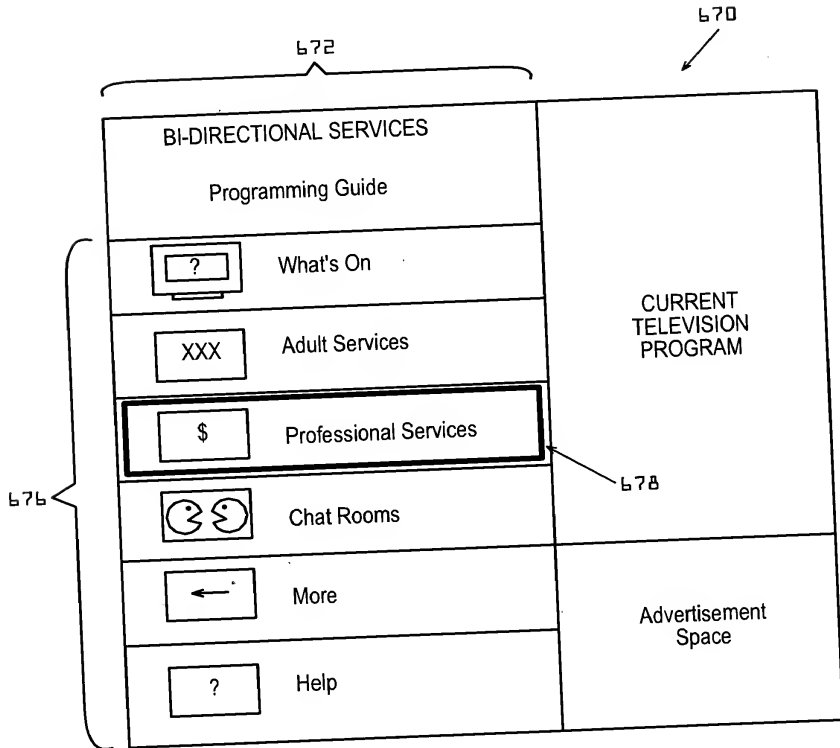


Fig. 6

7/20

SESSION PURCHASE

Main

CATEGORY: Physical Fitness **RATING: PG-14**

Requirements: Persons with physical conditions must seek consent from their personal physician.
 Children under 14 require presence of legal guardian or parent for verbal confirmation.

Tae Bo by Bill Smith
 Personalized instructions on Tae Bo workout
 Effective now until: August 31, 2001

PRICE / AVAILABLE TIMES / DURATION

\$20 for 15 min.
 \$30 for 30 min.
 \$45 for 60 min.

Set Reminder Timer
 Wake when Available
 Set Record

More Information **B** **Purchase** **Return**

SEL

A

Fig. 7

8/20

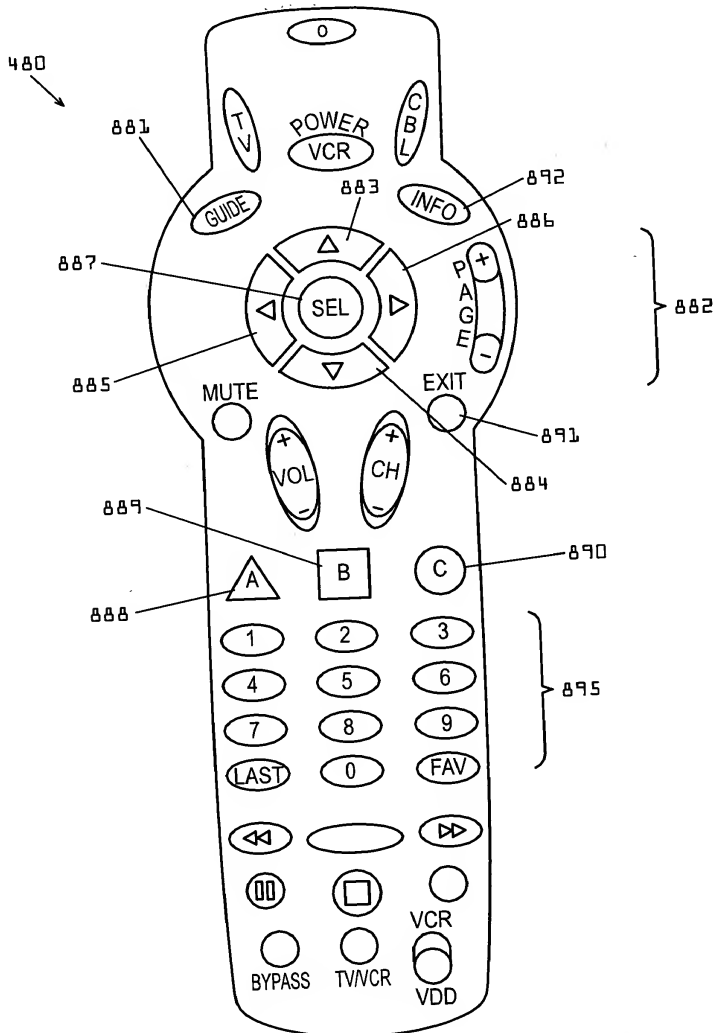


Fig. 8

9/20

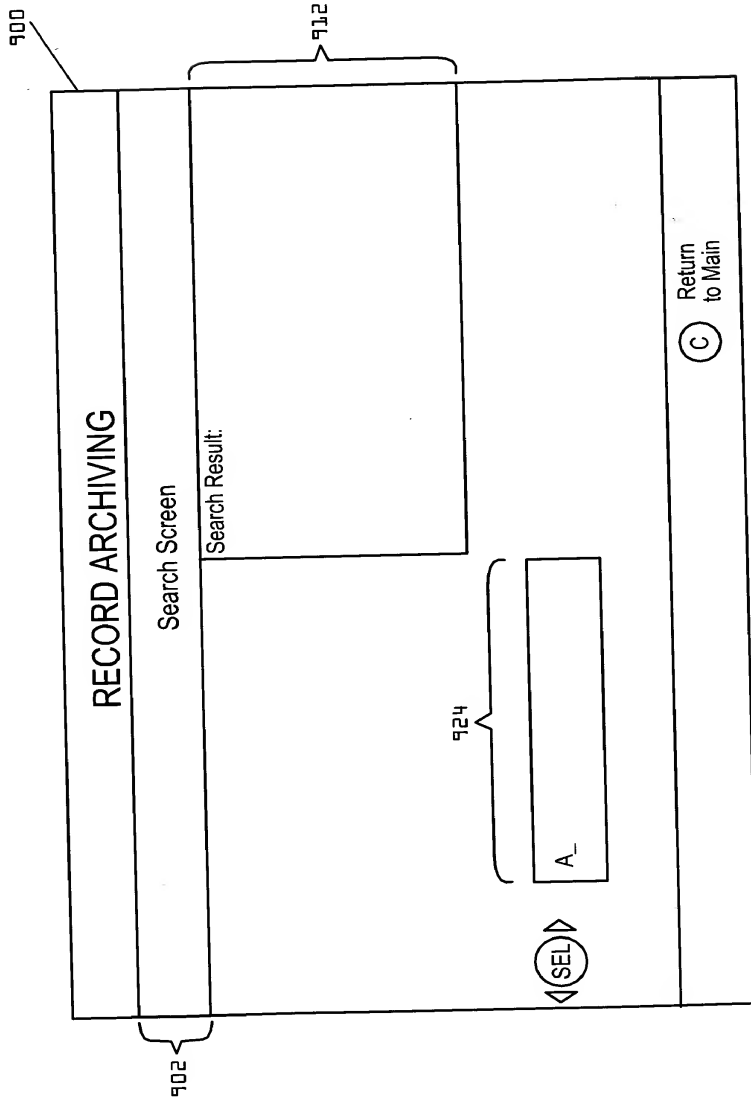
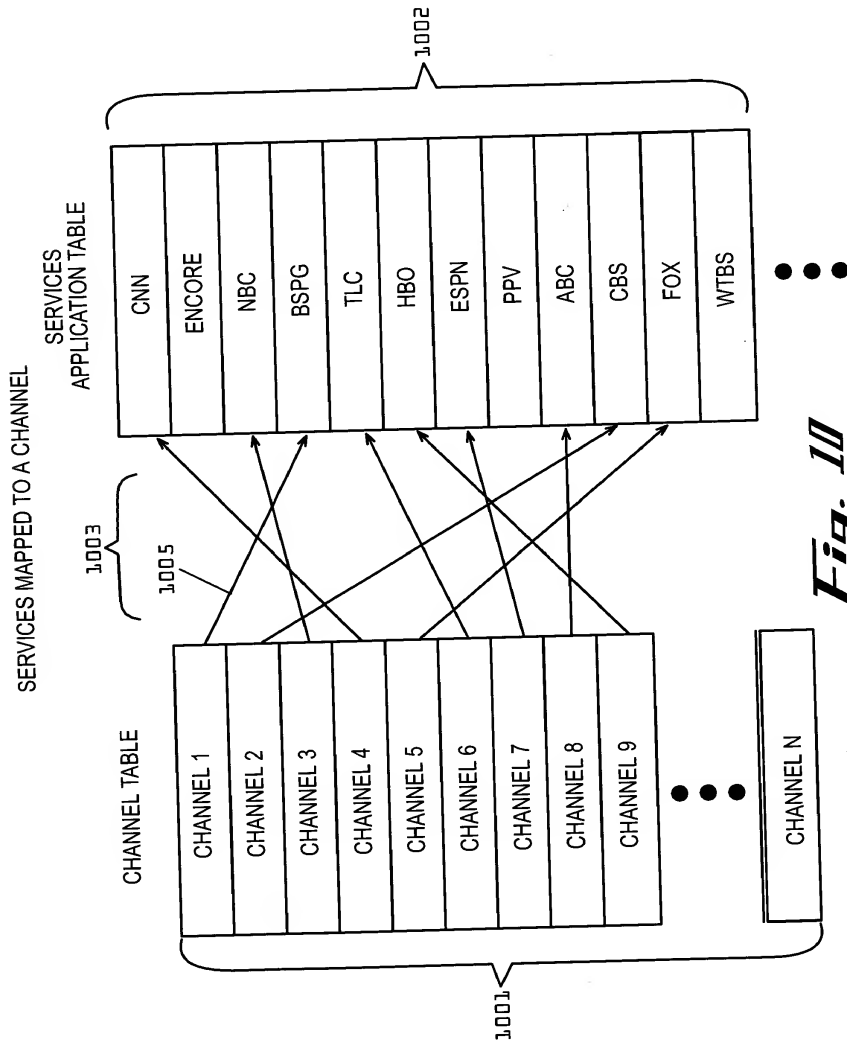


Fig. 9

10/20



11/20

INTERACTIVE PROGRAM GUIDE ACCESS TO
 SERVICE GUIDE

1100

SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE					
CHANNEL	2:00 PM	2:30 PM	3:00 PM	3:30	
ETW 301	EXTRA	ENTERTAINMENT NEWS			
PPV 400	SAVING PRIVATE RYAN	AMERICAN HISTORY X			
BSPG 1	BI-DIRECTIONAL SERVICES PROGRAM GUIDE				
ETV 2	TALK SOUP	E! BEHIND THE SCENES			
TVLD 3	ONE LIFE TO LIVE	GENERAL HOSPITAL			
TUE 9/1		A BROWSE BY	B DATE	C	

1103

1101

1105

Fig. 11

12/20

670 ↗

BI-DIRECTIONAL SERVICES PROGRAMMING GUIDE		CURRENT TELEVISION PROGRAM		
CHANNEL	2:00 PM	2:30 PM	3:00 PM	3:30
200	INTRODUCTION TO LAW SEMINAR			
201	GET RICH QUICK CLASSES			
202	TALK LIVE WITH A FORD MECHANIC			
203	LADY LUCINDA'S PSYCHIC HOTLINE	DOOLITTLE'S VETERINARIANS		

1200 ↖

Fig. 12

13/20

BI-DIRECTIONAL SERVICES PROGRAMMING GUIDE		MARCH 23, 2001	8:37 PM
CHANNEL	SERVICE DESCRIPTION	AVAILABLE	NEXT AVAILABLE
100	WORKOUT WITH A PERSONAL TRAINER FROM GOLD'S GYM...	YES	
101	BALLY'S GYM EXERCISES	YES	
102	WORKOUT WITH NINA	NO	APPROX 20 MINUTES
103	GET RICH QUICK SEMINAR	IN PROGRESS	2 HOURS, 23 MINUTES
104	PERSONAL SHOPPER - MACY'S	YES	
105	PERSONAL SHOPPER - SEARS	NO	13 MINUTES

Fig. 13

14/20

BI-DIRECTIONAL SERVICES			
BALLY'S EXERCISE ROUTINES	MARCH 23, 2001 8:37 PM	NEXT AVAILABLE	
AVAILABLE SESSIONS	AVAILABLE	YES	
ISOMETRICS WITH ISAAC	IN PROGRESS	10:00 PM	
DEBORAH'S JAZZEXERCISE	NO	10:30 PM	
ROWING WITH THE OLDIES	YES		
TAE-BO BY BILLY			

Fig. 14

15/20

BI-DIRECTIONAL SERVICES	
<p>TAE-BO BY BILLY Personalized Fitness Trainer Bill Smith instructs you on the Tae-Bo workout.</p> <p>Billed as the Future of Fitness and hawked by numerous celebrities, Tae-Bo actually deserves the hype that it is receiving. Get the best work-out available. Bar none.</p> <p>Services Fee: 30 minutes - \$30.00 one hour - \$45.00</p>	
PURCHASE SERVICE	PREVIOUS SCREEN

Fig. 15

16/20

IPG

abc 2					
ABC News 7:00 PM - 7:30 PM Get The Latest News On Campaign 2000					
channel	7:00 PM	10	TUE 7/1	5:01 PM	
etw 301	Extra	7:30 PM	8:00 PM	8:30	Beach
ppv 400	Tae Bo	Entertainment News	Tae Bo	BC	BC
ABC 1	ABC News	Entertainment Tonight	Who wants to be a Mil...		
FOX 2	The Drew Carey Show	Home Improvement	Family Guy	Sports	
WB 3	The Simpsons	Friends	Buffy The Vampire...		
tue 7/1	browse by	a	b	c	Date

1670 ↗

167b

Fig. 1b

17/20

INTERACTIVE PROGRAM GUIDE ACCESS TO
 SERVICE GUIDE

SG 01		CURRENT TV PROGRAM					
SERVICE GUIDE							
CHANNEL		2:00 PM	2:30 PM	3:00 PM	3:30 PM	TUE 9/1 12:01 PM	
ETW 301		EXTRA	ENTERTAINMENT NEWS				
PPV 400		SAVING PRIVATE RYAN	AMERICAN HISTORY X				
SG 1		SERVICE GUIDE	SERVICE GUIDE	SERVICE GUIDE	SERVICE	177b	
ETV 2		TALK SOUP	E! BEHIND THE SCENES				
TVLD 3		ONE LIFE TO LIVE	GENERAL HOSPITAL				
TUE 9/1		A BROWSE BY B DATE C					

Fig. 17

18/20

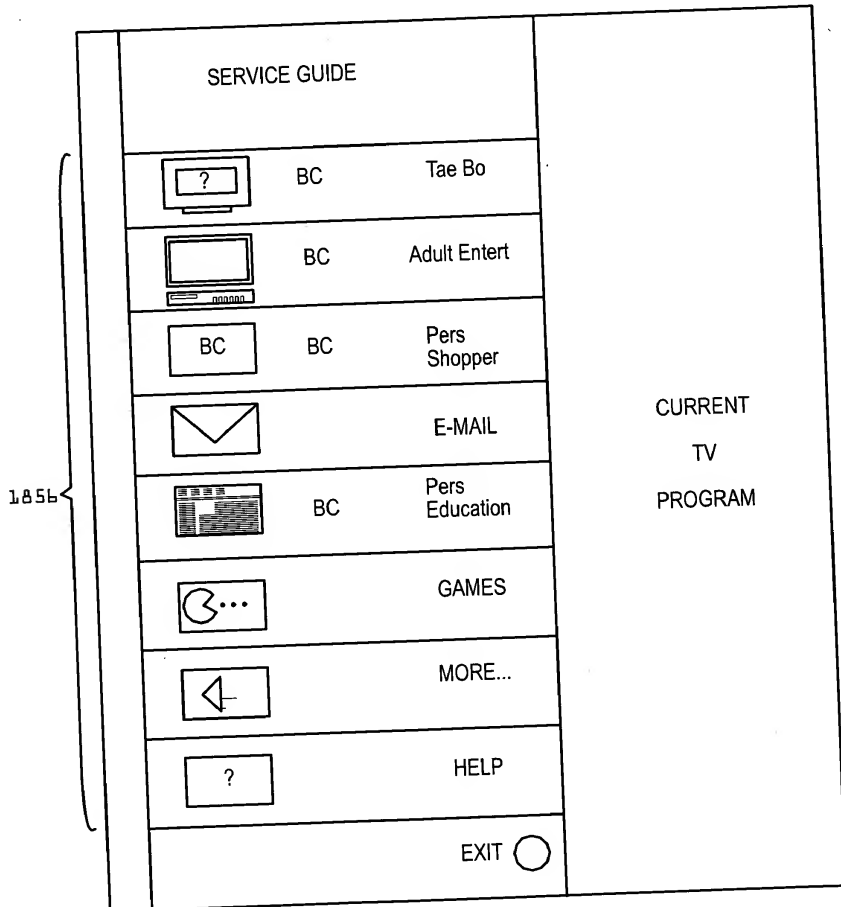


Fig. 18

19/20

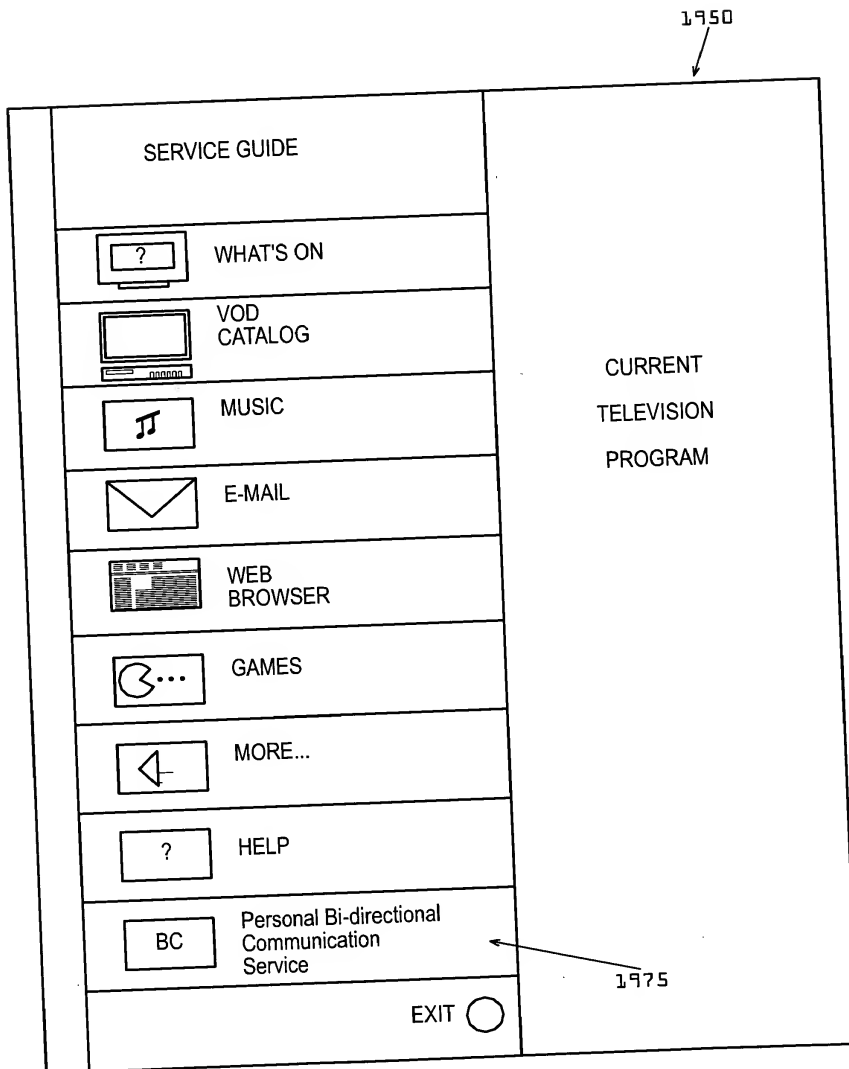


Fig. 19

2000

20/20

YOU HAVE SELECTED ONE HOUR OF THE BI-DIRECTIONAL SERVICE ENTITLED TAE-BO BY BILL AT A COST OF \$45.00. IF THIS IS CORRECT, PLEASE SELECT O.K. BELOW.

OK CANCEL

Fig. 20

2100

PIN ENTRY

Enter your purchase PIN to confirm the purchase of your session

2130

2140

Accept Cancel

Fig. 21

2210

JAN. FEB. --- DEC.

2220

WEEK 1 = SCHEDULE 1&2 WEEK 2 = SCHEDULE 1&3 WEEK 3 = SCHEDULE 3,4 & 5 WEEK 4 = SCHEDULE 1&6

2230

DAY 1 = SCHEDULE 1 DAY 2 = SCHEDULE 1 DAY 3 = SCHEDULE 2 --- DAY 7 = SCHEDULE 2

Fig. 22